

Austin Romansky

Senior Product Designer

Product Designer with 9 years developing innovative, approachable digital experiences for human users. Skilled at balancing innovative thinking with proven UX laws and principles. Known for creating flourishing work environments where all feel inspired and comfortable voicing their valuable opinions.

Contact

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Technical Profile

Figma, Adobe CC, Slack, Microsoft, Miro, Sketch, Zepelin, UserTesting.com, Quantum Metric, Adobe Analytics, Google Analytics

Competencies

Self-Motivated

Cultural Awareness

Organization and Time Management

Teambuilding

User Data Collection

Work History

2023-01 -
Current

UX Designer

Bass Pro Shops, Broken Arrow, OK

- Receive and ruminate on product requirements from stakeholders in order to thoroughly understand a project and offer insights that guide the team to building something truly user friendly.
- Discover genuinely useful and exciting insights through quantitative and qualitative user research on platforms like UserTesting.com, Quantum Metric and Adobe Analytics.
- Own the design process from beginning to end by producing mockups, pixel-perfect screens and clickable prototypes.
- Inspire other designers to think outside of the norm and create a collaborative environment where everyone feels comfortable sharing their insights.

2015-03 -
2023-01

Senior Lead Designer

Romansky Designs Inc., Portland, OR

- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Developed design deliverables that elevated, differentiated, and functioned on-brand and on-strategy.
- Obtained approval of concepts by submitting

UX Design

Design Thinking

Agile

Prototyping

Product Design

Figma

rough drafts to clients.

- Collaborated with clients to address brand imaging and marketing style.
- Managed a small team of designers and developers to deliver high quality digital products in a cool, comfortable and collaborative environment.

**2012-02 -
2018-12**

Senior UX Designer

Blue Tiger Coffee, Portland, OR

- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences.

Education

High School Diploma

Seminole High School - Sanford, FL